



**National Rural Health Association
State Rural Health Association Leadership Conference
Omni Shoreham Hotel, Washington, DC 20008
July 17-18, 2018
AGENDA**

Tuesday, July 17, 2018

7:30 am – 10:00 am EDT

East Registration Desk
Registration

SRHA Representatives: Please bring a few copies of some of your SRHA products such as flyers, conference agendas, bylaws, etc. We will have a table set up for you to share these with other SRHAs.

7:30 am – 8:30 am

Networking Breakfast
Governor's Foyer

8:30 am – 8:50 am

Governor's Room

Welcome, Round Robin Introductions

Alan Morgan, NRHA, Chief Executive Officer

John Roberts, NRHA, State Association Council Chair

8:50 am – 10:00 am

Governor's Room

Non-profit Financial and Regulatory Update

Rob McVay, NRHA, Chief Finance Officer & Director of Operations

This discussion will include financial and legal guidance to better equip non-profit entities to enhance viability and compliance. This session is designed to allow for group discussion throughout the session.

10:00 am – 10:15 am

Networking Break

10:15 am – 11:00 am

Governor's Room

Federal Financial Management Review

Benoit Mirindi, Health Resources & Services Administration Division of Grants Management Operations, Lead Grants Management Specialists, Senior Public Health Analyst

11:00 am – 11:45 am

CMS Rural Council

Cara James, PhD, Centers for Medicare and Medicaid Services, Director of the Office of Minority Health

11:45 am – 1:00 pm

Lunch/Regional SRHA Networking

Calvert Room

1:00 pm – 3:00 pm

Governor's Room

Policy and Legislative Updates as SRHA Member Benefit

Maggie Elehwany, NRHA, Vice President for Government Affairs & Policy

Diane Calmus, NRHA, Regulatory Counsel

Jessica Seigel, NRHA, Government Affairs Communications Coordinator

3:00 pm – 3:15 pm

Networking Break

3:15 pm – 4:30 pm

Group Discussion (divided by association size)

Discussion Topics: Developing policy platform

In this session, SRHAs will divide into self-identified groups based on the size of their association to discuss issues and trends of relevance. The groups are 1) Developing/Small 2) Medium and 3) Large.

Wednesday, July 18, 2018

7:30 am – 8:30 am

Networking Breakfast

Governor's Foyer

Federal Partners Day

8:30 am – 9:30 am

Governor's Room

FORHP Session

Paul Moore, Federal Office of Rural Health Policy, Senior Health Policy Advisor

9:30 am – 10:30 am

Governor's Room

Marketing the Value of SRHA Membership: A Panel Discussion

Governor's Room

Laura Carlson, Indiana Rural Health Association, Operations Manager

Ryan Kelly, Mississippi Rural Health Association, Executive Director

Facilitated by Brock Slabach, NRHA, Senior Vice President for Member Services

10:30 am – 10:45 am

Networking Break and Group Picture

10:45 am – 11:15 am

Governor's Room

National Cancer Institute - Rural Cancer Control

Robert Croyle, PhD, Division of Cancer Control and Population Sciences, Director

Shobha Srinivasan, PhD, Division of Cancer Control and Population Sciences, Health Disparities Research Coordinator

11:15 am – 11:30 am

Governor's Room

Closing remarks

NRHA staff

11:30 am

Adjourn.

See you for the 2019 SRHA Leadership Conference!